



POP STARS

Two best friends bring Houston a fresh fashion pop-up series.

By Lawrence Elizabeth Knox Photography by Phoebe Rourke-Ghabriel

tylish globe-trotters
Alexandra Bruskoff, 40,
and Natasha Parvizian
Gorgue, 41, know how to
host a party. This month,
the spunky entrepreneurs
host the latest installment of
InTwo, a luxury shopping pop-up
through which they transform
private homes into upscale
boutiques featuring international
and local designers, and brands
like Paris-based Nour Hammour,
New York City's LoveShackFancy
and Houston's own ILA.

Self-proclaimed jeansand-T-shirt gals at heart, the accessory-driven fashionistas met at a mutual friend's 30th birthday party back in 2011 and have enjoyed discovering emerging artists together ever since. "There's a lot of creative talent out there in little pockets of the world," says Parvizian Gorgue, who particularly loves vintage shopping in Aspen.

From red carpet-worthy ensembles to activewear, the recurring pop-ups spotlight a designer collection fit for every occasion, alongside must-have accessories like The Gypsy Woman's beaded fringe bags, EF Collection's fine jewelry, luscious Jitrois stretch leather jackets and Republic Boot Co. custom boots.

The September event, which takes place in Bruskoff's West U home, is the duo's sixth, and they have even bigger plans for the future: "There are no boundaries as far as what we're into."