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Houston's Hottest Fashionistas Turn a Posh Pad Into a Home Shopping Paradise

BY MARISA RICHARD // 07.09.16

PHOTOGRAPHY DANIEL ORTIZ



What: InTwo Pop-up Shopping Event

Where: The home of **Alexandra Bruskoff**.

Who: Co-hosts miz Bruskoff and **Natasha Parvizian Gorgue**; guests **Allie Fields, Lisa Oren, Chris Goins, Britt Callahan, Jaime Christopher, Araceli Graham, Laura Daley, Michael Mandola, Jordan Seff, and Sarah Cotting**.

PC Moment: A posh pad was the perfect backdrop for some indoor home shopping — and not QVC. Dozens of fashion connoisseurs gathered at the home of InTwo co-founder Alexandra Bruskoff, where curated brands were introduced to local buyers. The shopping event featured New York-based retailers [LoveShackFancy](#) and [Mott50](#), Los Angeles jewelry retailer [EF Collection](#), and Houston e-tailer [Cooperativa Shop](#) and [Smith Opticians](#).

Fashionistas sipped on rosé and enjoyed complimentary makeup applications while browsing through sought-after designer collections.